

ORDINANCE	
BILL25	(2015)

## A BILL FOR AN ORDINANCE

RELATING TO THE HONOLULU ZOO.

BE IT ORDAINED by the People of the City and County of Honolulu:

SECTION 1. Purpose. The purpose of this ordinance is to allow limited sponsorship of Honolulu Zoo exhibits or facilities.

SECTION 2. Chapter 2, Revised Ordinances of Honolulu 1990, as amended ("Executive Agencies-Additional Powers, Duties and Functions"), is amended by adding a new article to be appropriately designated by the revisor of ordinances and to read as follows:

"Article \_\_\_. Department of Enterprise Services

Sec. 2-\_\_.1 Sponsorship of Honolulu Zoo exhibits or facilities.

- (a) As used in this section, "sponsorship" means the contribution of money toward the construction, renovation, or maintenance of an exhibit or facility.
- (b) The department of enterprise services, in consultation with the director of the Honolulu Zoo ("Zoo") may, through the department of budget and fiscal services, allow sponsorships of Honolulu Zoo exhibits or facilities, provided that the terms of sponsorship of the exhibit or facility must include but will not be limited to:
  - (1) Designation of the specific exhibit or facility at the Honolulu Zoo being sponsored; and
  - (2) The amount proposed to be paid for the sponsorship of the specified exhibit or facility.
- (c) The department of enterprise services may recognize the sponsor of an exhibit or facility in any city publications or informational notices describing the exhibit or facility and may place a sign in recognition of sponsors stating that an exhibit or facility is "sponsored by" or "made possible through the support of" the sponsor; provided that:
  - (1) No service marks or logos may be placed on the sign; and
  - (2) The sign must be located at an indoor exhibit or facility or at a designated indoor area.



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(d) The departments of enterprise services and budget and fiscal services, in consultation with the director of the Honolulu Zoo, may adopt rules, in accordance with HRS Chapter 91, for the implementation, administration and enforcement of this article."

SECTION 3. This ordinance takes effect upon its approval.

	INTRODUCED BY:  Tymberly Pink  The Company of the C
DATE OF INTRODUCTION:	
MAR 3 1 2015	
Honolulu, Hawaii	Councilmembers
APPROVED AS TO FORM AND LEGALIT	ΓY:
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Deputy Corporation Counsel	
APPROVED this day of	, 20
KIRK CALDWELL, Mayor City and County of Honolulu	